History: Podio was founded in early 2009 in Denmark by Jon Froda, Anders Pollas and Andreas Haugstrup Pedersen. Its name was Hoist. Then Thomas Madson-Mygdal joined as a chairman. In August 2009 the company signed up its first customers and Kasper Hulthin joined as co-founder.

Podio is popular online work platform. The goal of Podio is to manage, share, and get the work done in a smart way.

There are several networks within Podio: Employee Network, Intranet, Project Management, and Sales Management. Users can select which tabs from which networks apply best to them.

**Employee Network**. Users can share news, files, and tasks with all your colleagues in the activity stream instead of sending countless CC emails. Users can add any and all co-workers into the contacts tab with relative ease. There’s also a neat feature that allows users to chat and video call with colleagues by clicking the chat button in the top right corner. In the employee directory you can see all your colleagues who have joined, along with their contact details.

Workspaces are great to break out project teams or departments, structure you work, and get things done together.

The next tab is the Calendar. Users can use the setting menu to personalize what they see on the calendar. Choose to see only items directly related to you, like meeting invites, or to view everything date-related from all your Podio apps with a range of choices in between.

The other tab is Tasks, it is showing you list of all tasks you have on Podio. Use it for concrete next actions for yourself or assign tasks to other members of you team. Users can view everything from delegated tasks to completed tasks.

**The Internet:** is similar to the Employee Directory, the Internet is a helpful tool for HR teams. Podio users can see who’s away from the office, schedule staff meetings and set up a company FQA.

**Project Management:** it is where you can get all of your projects in on place. Projects, deliverables, and meetings. Everything is incredibly customizable. Users can define what information is available and where. Anyone can comment on a project as well add deliverables.

**Sales Management** gives an overview of all your deals while keeping track of and sorting leads by the statues.

Everything from Calendar to Pipeline is viewable on the dashboard. Companies can be sorted based on a variety of information and easily added. All prospective deals can be entered in this app to trach their progress. Made of small to medium sized companies, Podio is available with a free edition and $9 per user/month premium edition.

**Good points:** Podio provides: content and conversation in one place, progress updates at a glance and the ability to dive into detail, and a platform to create an online office.

**Weak points:** A limitation for Podio is its poor email functionality, lack of integration, and no time tracking other than calendar.